

2012 EIGHTH ANNUAL GOLF TOURNAMENT

Hosted by CMAA, SMPS & AIA

Please join the Construction Management Association of America's (CMAA) South Atlantic Chapter, Society for Marketing Professional Services (SMPS) Atlanta Chapter and American Institute of Architects (AIA) Atlanta Chapter for one of the best industry events of the year!

Friday, April 20, 2012

Bear's Best Atlanta

5342 Aldeburgh Drive, Suwanee, GA 30024

Player, Guest & Foursome Fees:

Player registration deadline is April 6, 2012

Individual Player: \$175

Foursome: \$550 *BEST VALUE*

Golfer/Foursome Fee includes: greens & cart fee, range balls, breakfast, lunch buffet, drink tickets, contest entry, prizes and admission to awards reception & networking.

Host an Owner on your team!

Would your company be interested in hosting an Owner* on its foursome? For more information, please contact Wendy Brantley at wendy.brantley@atcassociates.com.

**An "Owner" refers to an individual from an organization/ corporation utilizing (not providing) CM services, either in-house or out-sourced.*

Mulligans & Raffle Tickets:

\$10.00 each or 3 for \$20.00

Mulligans cannot be used in contests

Sign up TODAY: **SPACE IS LIMITED!!**

Visit www.cmaasac.org to register or secure a sponsorship online. (option to pay via credit card or check)
Fees are per person and non-refundable after April 6, 2012.

Schedule of Events:

7:30 am	Registration & Breakfast
8:15 am	Announcements
8:30 am	Shotgun Start
1:30 pm	Awards Reception & Networking <i>(lunch will be provided at this time)</i>

Tournament Day Contests:

During the day, please enjoy the following contests and opportunities to win prizes.

- Putting Contest
- Closest to the Pin Contest
- Longest Drive Contest
- Hole-in-One Contest

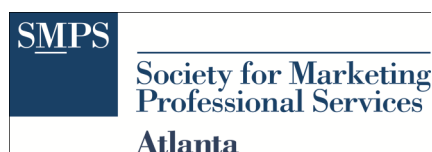
Sponsorship Opportunities:

Looking for a way to market your firm's services at the tournament? Check out our sponsorship and marketing opportunities on the next page.

Want to Volunteer or Questions

For more information, please contact Morgan Machen
(404) 317-1788 at mmmachen@gmail.com.

HOST ORGANIZATIONS



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Sponsorship Opportunities

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All sponsorships will be assigned on a first-come-first-serve basis.

ONLY sponsors have the option to contribute a raffle item or welcome bag item.

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Questions:

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The Awards Reception Sponsor: \$1,000 (non-competing companies) 2 available!

- Company logo displayed during the reception and networking
- Opportunity to present team prizes at reception
- Sponsor recognition and 1 minute speaking opportunity at reception
- Complimentary foursome
- Company logo on marketing materials and signage at event
- Company logo linked to company website on golf tournament website page
- Opportunity to display marketing items during registration and reception

Drink Cart/Station Sponsor: \$500 (non-competing companies) 4 available!

- Company logo on tournament drink carts
- Company name on event promotional materials
- Company logo linked to company website on golf tournament website page

Contest Sponsor: \$250 4 available!

- Company logo displayed at Putting, Closet-to-Pin and Longest Drive locations
- Opportunity to present contest gifts at reception
- Company logo linked to company website on golf tournament website page

Hole-in-One Contest Sponsor: \$250 2 available!

- Company logo displayed on signage at Hole-in-One Contest
- Opportunity to present Hole-in-One gift at reception
- Company logo linked to company website on golf tournament website page

Breakfast Sponsor & Snack Sponsor: \$200 3 available!

- Company logo displayed during breakfast and registration
- Company logo on player snack bags (placed in each golf cart)
- Company logo linked to company website on golf tournament website page

Tee Sponsor: \$150 18 available!

- Company Logo displayed at one tee box
- Opportunity to attend tee box and provide corporate giveaways to players
- Company logo linked to company website on golf tournament website page

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