

## LOW BIDS IN A DOWN ECONOMY... BALANCING COST, QUALITY & VALUE

Featuring: **Rick Fredlund**, Associate Director  
Cooper Carry

**Mark Qualman**, Chief Estimator  
Winter Construction

**DC Maudlin**, Deputy Director  
Georgia State Finance Investment

**Lewis C. Godwin**, Director of Campus Planning  
Georgia Perimeter College

When: **Tuesday, November 17, 2009**

Where: **The Buckhead Club**  
3344 Peachtree Street  
Atlanta, GA 30326  
The Sovereign Building  
26th Floor

Agenda: 7:00—7:30 am Registration  
7:30—8:00 am Breakfast  
8:00—8:10 am Introductions  
8:10—9:00 am Program

Cost: Students \$20  
Members \$35  
Non-Members \$45  
At the Door \$55 \*\*  
*\*\* Please note the price change with regard to day of event prices.*

Contact: Trevor S. Pitt  
The Whiting-Turner  
Construction Company  
Trevor.Pitt@whiting-turner.com  
(678) 797-0945

Registration: Please visit [www.cmaasac.org](http://www.cmaasac.org) to register online.  
*If you have questions regarding registration, please contact Morgan Machen at (404) 317-1788 or via email at [m.machen@multivista.com](mailto:m.machen@multivista.com).*

Please join the South Atlantic Chapter of Construction Management Association of America for our 2009/2010 Breakfast Meeting Series.

In November's program, we will discuss the current construction environment. The Commercial Construction industry's downturn is affecting owners, owners representatives, general contractors, architects, engineers and every other member of a project team.

Join us to hear a panel discussion between Owners, Architects and Construction Management firms on their perspectives of this environment.

Other topics to be discussed:

- Current issues related construction environment
- Advantages and disadvantages of building in the current economy
- Risks related to the construction market today
- Staying competitive without compromising quality
- Balancing cost and qualifications to get the best value

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Please contact Trevor Pitt for more information.

Visit [www.cmaasac.org](http://www.cmaasac.org) for more information related to this program.

**2009/2010 Breakfast Meeting Series**