

# Leadership · Professionalism · Excellence



These are the foundations on which the Construction and Program Management profession builds its business and its value all over the world. If you share a commitment to these ideals, you should be part of CMAA.

**CMAA**

Advancing Professional Construction  
and Program Management Worldwide

# We've got a lot of building to do.

## Be part of it.



All over the world, our built environment must grow and improve if we are to realize the quality of life we want.

That means construction, of everything from elementary schools to airports, office buildings to power plants. Delivering this vast and complex work on time, on schedule, and with high quality requires the best professional Construction and Program Management.

CMAA is the only organization qualified and committed to stand at the very center of this environment—where needs, aspirations and resources intersect—and help create a new and better reality.



### Defining the Profession

CMAA builds business opportunities for its members by enhancing the identification of CM/PM as a valuable professional service. This means both helping members to do their jobs better and helping owners and clients to understand and embrace the benefits of excellent CM.

CMAA's value starts with the Construction Management Standards of Practice (SOP) that form the basis of the CM Body of Knowledge.

This resource represents the collective experience and analysis of hundreds of seasoned practitioners over decades of work. As a result of this ongoing volunteer effort, CMAA today is *the* recognized authority on managing the development and construction of projects and programs.

The CM Body of Knowledge consists of the latest edition of *CM Standards of Practice*, together with our Procedures and Guidelines for Contract Administration, Cost Management, Quality Management and Time Management, as well as the Capstone test and the four-document set of both Agency Series and CM-At-Risk Contract Documents.

CMAA members also adhere to the profession's Code of Ethics.

As a member of CMAA, you will be clearly associated with the highest standards and the most responsive, accountable service in the industry.

Serious, committed Construction and Program Managers belong to CMAA. Period.



## Teaching Excellence

The Association promotes the benefit of its SOP and related resources to owners, public officials, architects, engineers, educators and others. To foster comprehensive integration of the SOP into business practice, CMAA offers a flexible array of training and educational options through its CMAA University.

The *2010 CM Standards of Practice* book itself can be purchased in quantity at significant discounts.

For use throughout an organization, members can obtain a license to post the SOP and all other CMAA core documents on their own internal networks, authorized for unlimited access, reprinting and other uses within an organization.

SOP-related education is also readily available through intensive three-day courses offered at locations nationwide; self-paced online programs; and unlimited enterprise-wide delivery through either subscriptions or license agreements.

Reaching beyond the SOP, CMAA's professional education program is continuing to expand to meet the needs of every practitioner at every level of experience.

Students can connect with the profession while still in school through a CMAA student chapter, and can enroll in the Construction Manager in Training (CMIT) program to guide their early careers. Working with a mentor, the CMIT gets an ideal head start toward high level professional practice, including eventual distinction as a Certified Construction Manager (CCM®).

Mid-career professionals explore technical and business topics through educational programs at several national gatherings each year: A spring Owners Forum and the National Conference & Trade Show in the fall, plus Best Practices Summits focused on key market sectors.

CMAA's CM Assessment and Rating Program is a powerful tool created to support the evaluation of experience and skills of every CM and to identify appropriate paths for needed training and education, coaching and mentoring, and job assignments. Individuals can use the program to advance their careers; for organizations, it can shape the training and development of an entire staff.

## Outreach and Advocacy

CMAA is the public face of professional Construction Management.

That means advancing the profession by publishing informative news and features in the bimonthly electronic *CM Advisor* and *CMAA NewsLine*. It means publishing original books like *Strategic Program Management* by Bob Prieto and *Program Management* by Chuck Thomsen.

Representing the industry means promoting careers in CM among young people. The CMAA Foundation has led this effort with annual scholarships and a series of well-received career videos.

As the industry's advocate, CMAA makes its voice heard in Congress and the state capitals, on issues like CM licensing, transportation funding, environmental regulation, healthcare and taxes. CMAA is an active participant in a number of national issue-driven coalitions advancing the funding of needed infrastructure and other priorities.

The association also leads the way in informing the industry of the latest in technology areas like Building Information Modeling, and through White Papers and conference presentations on Program Management, Sustainability, Integrated Project Delivery and other topics. Bringing together the industry's most respected senior practitioners (and those who have contributed most to the association) the CMAA College of Fellows is a dynamic vehicle for farsighted study and leadership. The CMAA Foundation, in addition to its educational activities, has supported focused research on critical issues and trends.

## Business and Career Resources

Fill a job...or find a job, through CMAA's Career Headquarters.

Post an RFP...or search RFPs for project opportunities.

Build your library of professional and business books.

Submit your outstanding projects for recognition through CMAA Project Achievement Awards.

Be a mentor. Present a session at a conference. Serve on a committee, in regional chapter leadership or on the national Board of Directors.



At CMAA, you'll find plenty of ways to get involved. Build your career, your business, your profession. Become an active member of CMAA *today*.



# The Sign of a Professional

*“A more favorable evaluation will be given to contractors demonstrating that their key personnel have been certified as construction managers through the Construction Manager Certification Institute sponsored by the CMAA.”*

—U.S. General Services Administration nationwide  
IDIQ contract RFP for Construction Management

GSA’s explicit preference to work with CCMs is part of a strong trend. The U.S. Army Corps of Engineers has also endorsed the CCM and encouraged all of its CM personnel to pursue certification. A steadily growing number of other owner organizations recognize that seeking out CCMs is the best way to assure themselves of the highest level of professionalism and value in CM/PM services.

CCM was the first industry professional certification program to be accredited by the American National Standards Institute (ANSI) under ISO 17024. This verifies the rigor and integrity of the CCM certification process and further strengthens the credential’s status in the market.

CCM certification is based on both education and “responsible-in-charge” CM experience. In addition, candidates must pass a four-hour examination covering all domains of the *CM Standards of Practice*.

Individual CCMs represent the best our profession has to offer. They are also key to achieving an industry-wide “Culture of Certification.”

A Culture of Certification is “a business environment in which it is simply assumed, at all levels, that the best and most committed CMs will be CCMs, and in which organizations consistently support their people in obtaining and maintaining their credentials.”

The principle underlying the Culture of Certification is also the driving force behind CMAA as an association. Our goals are to define excellence...achieve it...and build on it.

**Be part of all the growth, innovation and excitement going on at CMAA. Become an active CMAA member now!**



7926 Jones Branch Drive, Suite 800  
McLean, VA 22102  
703.356.2622 | 703.356.6388 fax  
[www.cmaanet.org](http://www.cmaanet.org)